

Message Text

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PAGE 01 WELLIN 05924 230352Z

ACTION EB-08

INFO OCT-01 EA-12 ISO-00 COME-00 TRSE-00 CIAE-00
INR-07 NSAE-00 AGRE-00 ITC-01 PA-02 PRS-01 /032 W
-----130608 230546Z /13

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FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 4643
INFO AMEMBASSY CANBERRA
AMCONSUL AUCKLAND POUCH

UNCLAS WELLINGTON 05924

EO 11652: N/A

TAGS: ETRD EAGR NZ

SUBJECT: RETURNING NZ MEAT BOARD REPRESENTATIVE COMMENTS
ON NEW ZEALAND BEEF MARKET IN US

1. AFTER FOUR AND A HALF YEARS IN NEW YORK, THE RETURNING NORTH AMERICAN DIRECTOR OF THE NEW ZEALAND MEAT BOARD, MAURICE JONES, HAS FORECAST THAT NEW ZEALAND COULD EARN AN EXTRA 30 MILLION DOLLARS IN BEEF SALES IN THE UNITED STATES NEXT YEAR. HIS PREDICTIONS WERE BASED ON HIGHER PRICES AND AN END TO QUOTAS ON THE GROWING MARKET FOR HAMBURGER MEAT AND OTHER FAST-FOOD PRODUCTS (MANUFACTURED FROM IMPORTED LEAN BEEF WITH DOMESTIC FAT TRIMMINGS ADDED) AND THE INABILITY OF THE AMERICAN INDUSTRY TO PROVIDE ENOUGH LEAN BEEF FOR THE HAMBURGER TRADE.

2. HOWEVER, JONES IS CONCERNED ABOUT THE "INCREASINGLY VOCIFEROUS" DEMANDS IN THE US FOR PROTECTIONIST ACTION AGAINST MANY IMPORTS BUT FINDS SATISFACTION IN THE RECENT OUTCOME OF THE ITC HEARINGS ON BEEF IMPORTS. HE IS FURTHER DISTURBED BY THE POSSIBLE EFFECTS OF SOME BILLS LYING DORMANT IN CONGRESS WHICH WOULD PLACE GREAT STRAIN ON THE HYGIENE ASPECT OF MEAT IMPORTS TO THE US. IN
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PARTICULAR HE IS CONCERNED WITH THOSE BILLS DEMANDING EVERY BOX OF IMPORTED BEEF BE OPENED AND EXAMINED AND THE STATIONING OF US INSPECTORS AT EVERY PLANT KILLING MEAT FOR EXPORT TO THE UNITED STATES. THESE HE SEES AS ONE OF THE MANY AVENUES OPEN TO DOMESTIC INDUSTRY TO ATTACK IMPORTS IN THE LIGHT OF THE RECENT ITC DECISION AND, HE BELIEVES, ATTACK THEY WILL.

3. THESE REMARKS REPRESENT ONE MAN'S VIEW BUT HAVE
BEEN REPORTED IN THE LOCAL PRESS. SELDEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MARKETS, MEATS
Control Number: n/a
Copy: SINGLE
Sent Date: 23-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977WELLIN05924
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Drafter: n/a
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From: WELLINGTON
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ISecure: 1
Legacy Key: link1977/newtext/t19771219/aaaaapzk.tel
Line Count: 65
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Litigation History:
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Message ID: 9d730efd-c188-dd11-92da-001cc4696bcc
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Original Classification: UNCLASSIFIED
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Review Exemptions: n/a
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Review Release Date: n/a
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Subject: RETURNING NZ MEAT BOARD REPRESENTATIVE COMMENTS ON NEW ZEALAND BEEF MARKET IN US
TAGS: ETRD, EAGR, NZ
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/9d730efd-c188-dd11-92da-001cc4696bcc
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